

5.—Estimated Numbers and Circulations of Weekly Foreign-Language Newspapers, 1951-53

NOTE.—Figures from 1945 will be found in the corresponding table of previous Year Books beginning with the 1947 edition.

Language	1951 ¹		1952 ¹		1953 ¹	
	No.	Circulation	No.	Circulation	No.	Circulation
Bulgarian.....	1	1,000	1	1,000	1	1,000
Estonian.....	1	2,500	2	7,991	2	9,807
Finnish.....	4	17,200	4	14,691	4	15,206
German.....	4	30,620	4	32,484	5	38,484
Hungarian.....	1	3,450	1	2,349	2	8,543
Icelandic.....	3	13,425	3	13,175	2	8,605
Italian.....	—	—	2	20,670	2	20,770
Japanese.....	1	3,400	2	5,453	2	6,900
Latvian.....	—	—	1	4,000	1	5,180
Lithuanian.....	1	—	2	4,850 ²	2	4,850 ²
Norwegian.....	1	4,820	1	4,820	1	4,880
Polish.....	3	23,656	3	22,372	3	24,690
Russian.....	—	—	—	—	1	4,020
Slovak.....	1	3,500	1	3,128	1	3,150
Swedish.....	3	9,871	2	5,103	2	5,271
Ukrainian.....	7	62,179	7	62,743	7	67,251
Yiddish.....	3	28,465	3	28,465	3	28,465
Yugoslav.....	1	4,768	2	9,088	3	14,759

¹ Includes some bi- and tri-weeklies.

² Circulation for 1 newspaper only.

Other Publications and Periodicals.—Table 6 shows the number of publications, other than newspapers, published in Canada. Monthly and weekly magazines and periodicals enjoy the largest circulation: those dealing with home, social and welfare, agricultural and rural topics, and religious, trade, industry and related subjects are the most popular.

6.—Estimated Numbers and Circulations of Reporting Magazines and Related Publications, by Broad Classifications, 1951-53

NOTE.—Figures from 1945 will be found in the corresponding table of previous Year Books beginning with the 1947 edition.

Classification	1951			1952			1953		
	Listed	Reporting		Listed	Reporting		Listed	Reporting	
		No.	Circulation		No.	Circulation		No.	Circulation
Agricultural and rural.....	55	52	2,534,970	56	55	2,569,817	57	56	2,588,544
Arts, crafts and professions	19	18	113,399	19	18	117,281	19	18	97,254
Construction.....	16	16	121,415	18	17	126,232	20	18	132,196
Educational.....	54	51	438,899	57	54	464,401	62	60	484,002
Finance and insurance.....	14	7	67,455	14	8	77,642	14	9	104,499
Government and government services.....	27	24	268,107	25	23	283,990	26	24	291,289
Home, social and welfare.	47	44	3,932,209	48	44	4,146,807	45	42	4,039,670
Labour.....	20	17	235,924	21	17	247,172	20	15	209,783
Pharmaceutical and medical.....	32	28	116,582	33	30	119,347	32	28	122,221
Religious.....	35	35	698,207	36	36	743,280	37	37	816,129
Services and directories.....	61	52	300,282	63	55	367,475	62	55	435,109
Sports and entertainment.	26	19	315,580	30	24	320,218	31	23	297,450
Trade, industry and other related publications.....	171	158	790,155	174	160	791,390	178	167	848,273
Transportation and travel	29	28	235,223	32	31	302,791	31	31	329,030
Miscellaneous.....	40	39	443,770	39	39	442,101	39	38	439,015
Totals.....	646	588	10,612,177	665	611	11,119,944	673	621	11,234,464